



Design Center West, Bedworx, Inc.

63 Fountain Street
Framingham, MA 01702

P. (508) 872-9709

F. (508) 879-3733

Dear Friend:

Design Center West, home of Bedworx, Inc., is now expanding to a new and improved designer/decorator program! We are excited to cordially invite you to use our showroom, resources, workrooms and installers! Our designer program is designed to help you to grow your own business by taking advantage of special outside discounts tailored especially to the designers and decorators of New England.

Design Center West is *the* most complete source for the finest custom interior furnishings in the area, offering a multitude of resources for creating beautiful interiors best suited to your client's needs.

At our brand new, 3000 square foot showroom, conveniently located in the heart of Framingham, MA, we work with hundreds of unique manufacturers. We showcase leather, ultra suede, recliners, sofas and sectionals from traditional to contemporary, at all price points, with thousands of designer fabrics to choose from. We also offer a full line of carpeting, area rugs, lighting, accessories, and one of the largest selection of custom blinds, shades and window treatments available in the area.

To sign up for this program, simply fill out the attached design trade application. We will keep it on file with us along with a copy of your resale certificate, tax ID number, and business card.

To continue receiving your professional discount after your first year, a \$2000.00 annual minimum purchase must be kept. All discounts are kept confidential and will not be discussed in the presence of your client. At the time of each sale we will itemize your purchase and charge our regular retail prices and within 30 days, your reimbursement check will be sent to you. We accept cash and checks at time of purchase. If it is necessary for the use of a credit card, the 3% service fee will be deducted from you reimbursement check.

In order to stay in compliance with the program, you must accompany your client and be the direct link to him/her. All sales will be listed under your company name. All contact, notifications of receipt of goods, and payment obligations will be handled by you or your office.

In the event that your client shops at Design Center West without you or your affiliate designer(s), that person will be treated as regular retail customer and any resulting transactions will not be applied to your Designer Program commission.



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We will make all workrooms and subcontractors, as well as shipping companies and installers available to you for all work done through Design Center West / Bedworx, Inc.

Your professional discounts off of each line may vary. Most of our furniture lines and accessories are 50% off of retail to you. Fabrics will range from 20 to 30% off of retail. Carpeting will range from 25 to 30% off of the retail price list.

Shopping with us puts more money back in your pocket!

Thank you for choosing Design Center West.

Sincerely,
Robin Boyce, CEO
Allyson Forrister, Showroom Manager

By signing below, you are confirming that you have read and understand the above terms of the Design Center West Designers Program and that all information on the resulting application form is correct to the best of your knowledge.

Designer Name (Please print): _____

Signature: _____ Date: _____



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Designer Program Application

First Name: _____ Last Name: _____

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

State Tax ID #: _____ Fed. Tax ID #: _____

of years in Business: _____ Trade Affiliations: _____

Trade Account References

Manufacturer: _____ Phone: _____

Manufacturer: _____ Phone: _____

Manufacturer: _____ Phone: _____

Manufacturer: _____ Phone: _____

Affiliate Designers from your company:

First Name: _____ Last Name: _____

Internal Use:

Designer Acct #: _____ Date Effective: _____